

**SKF**

PRECISION SERVICE  
**PSP**  
 & PARTS, INC.

**30<sup>TH</sup>**  
 ANNIVERSARY  
 1982-2012

# Pole Position

**Sell SKF products and redeem box tops for great prizes!**

For every SKF product you sell (see back for eligible products), you earn points toward great rewards. Throughout the year, gather your bar codes and redeem for any of the prizes below. Redeem immediately for a NASCAR die cast collectible, or save your box tops for an Apple iPad. Or redeem your box tops for a combination of prizes.

## For your enjoyment:

**Coleman Road Trip Grill**  
 (8,500 points)



**SKF leather jacket**  
 (10,000 points)



**Apple iPad**  
 (50,000 points)



**Daiwa Procyon®/Tierra™ Spinning Combo**  
 (10,000 points)

**Penn® tackle bag**  
 (3,000 points)



**Kindle Fire**  
 (20,000 points)



**iPod nano**  
 (18,000 points)

**Jensen Docking Station for iPad®, iPod® and iPhone®**  
 (3,500 points)



**Cabela's Quad Armchair**  
 (6,000 points)



**Keurig Single-Serve Brewing System**  
 (8,000 points)



**Mechanix Wear gloves**  
 (1,000 points)

**Lincoln Grease Gun**  
 (8,000 points)



**KD Tools Torque-Rite 1/2" torque wrench**  
 (6,000 points)



## For the shop:



**Hickok/Waekon ABS sensor tester**  
 (20,000 points)



**Torque stick sets**  
 (10,000 points)



**Fluke 88V**  
 (50,000 points)



**KD Tools Hub tamer master bearing service set**  
 (50,000 points)

**Mityvac ATF refill kit**  
 (20,000 points)



**Mityvac Fluid evacuator plus**  
 (20,000 points)



## For the race fan:

(Available while quantities last)



**1:24 No. 2 Brad Keselowski die cast car**  
 (3,000 points)



**Brad Keselowski pit cap\*** (500 points)



**1:24 No. 22 A.J. Allmendinger die cast car**  
 (3,000 points)



**A.J. Allmendinger pit cap\*** (500 points)



**1:18 No. 3 Helio Castroneves die cast car** (3,000 points)



**Helio Castroneves pit cap\*** (500 points)

\*Design of car subject to change throughout the 2012 year, based on availability. Additionally, die cast cars and pit caps are available while quantities last.  
 Please note: All prizes are subject to availability. You will be notified if a prize is no longer available. These prizes are only available until 12/31/12; new prizes will be introduced for the 2013 Pole Position Program.

**Call Centers: Wisconsin 262-781-7180 Illinois 888-781-7180**

# Redeem SKF bar codes for great prizes!

Each time you buy an eligible SKF product, you will earn points redeemable for great prizes.



## Eligible SKF products include:

Tapered Bearings (BR1, L, LM, M, JLM, HM, JL).....	50 points	Seals (10-99000).....	100 points
Needle Bearings (BK, FC, DK5xxxx, MNJ, SCE, KRS).....	50 points	Timing belt components (TBH, TBT, TBP, ACT, ACP).....	100 points
Ball Bearings (200, 300, 6000, 6200, 6300, HB, RW).....	100 points	Gen 1 (GRW, FW).....	250 points
Cylindrical Bearings (MA, MR, MU, R1559-TV).....	100 points	Differential – Drivetrain Kits (SDKxxx, STCKxxx, STKxxx).....	300 points
Clutch Bearings (Nxxxx).....	100 points	Hub Units (BR93xxxx, WKH).....	600 points
		Timing Belt Kits (TBK; formerly VKMA).....	600 points*

\*Earn double points on all SKF Timing belt kits (TBK) – that's 1,200 points for each bar code you return

## Pole Position prize redemption form

Based on legal regulations governing redemption programs, installers MUST USE the business name and address as the ship-to address for premiums. Submissions using a home address will be held and the sales rep will be contacted prior to fulfillment of premiums.

(Please keep a photocopy for your records.)

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Street Address (No P.O. Boxes, please) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Number of points to be redeemed (please enclose bar codes) \_\_\_\_\_

Please fill in the box below and send only the bar codes needed for your order.

### QTY Prize

- \_\_\_ Brad Keselowski pit cap (500 points)
- \_\_\_ A.J. Allmendinger pit cap (500 points)
- \_\_\_ Helio Castroneves pit cap (500 points)
- \_\_\_ Mechanix Wear gloves (1,000 points)
- \_\_\_ Penn tackle bag (3,000 points)
- \_\_\_ 1:24 No. 2 Brad Keselowski die cast car (3,000 points)
- \_\_\_ 1:24 No. 22 A.J. Allmendinger die cast car (3,000 points)
- \_\_\_ 1:18 No. 3 Helio Castroneves die cast car (3,000 points)
- \_\_\_ Jensen docking station for iPad, iPod and iPhone (3,500 points)
- \_\_\_ Cabela's Quad Armchair (6,000 points)
- \_\_\_ KD Tools Torque-Rite 1/2" torque wrench (6,000 points)

### QTY Prize

- \_\_\_ Keurig Single-Serve Brewing System (8,000 points)
- \_\_\_ Lincoln Grease Gun (8,000 points)
- \_\_\_ Coleman Road Trip Grill (8,500 points)
- \_\_\_ Daiwa Procyon/Tierra Spinning Combo (10,000 points)
- \_\_\_ SKF leather jacket (10,000 points)  
\_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL
- \_\_\_ Torque stick sets (10,000 points)
- \_\_\_ iPod nano (18,000 points)
- \_\_\_ Hickok/Waekon ABS sensor tester (20,000 points)
- \_\_\_ Mityvac Fluid evacuator plus (20,000 points)
- \_\_\_ Mityvac ATF Refill kit (20,000 points)
- \_\_\_ Kindle Fire (20,000 points)
- \_\_\_ KD Tools Hub tamer master bearing service set (50,000 points)
- \_\_\_ Apple iPad (50,000 points)
- \_\_\_ Fluke 88V (50,000 points)

Please send your completed form and bar codes to:

**Pole Position Program Headquarters  
Premium Redemptions  
1820 Lunt Avenue  
Elk Grove Village, IL 60007**

- Points awarded for SKF brand products only – no private label products.
- Be sure to include bar codes for prizes in an envelope with redemption form.
- Enter amount of points being redeemed.
- Only send bar codes needed for your order.
- No credits will be issued for points received which are not redeemed.
- No point balances will be maintained at Program Headquarters.
- SKF is not responsible for late, lost or misdirected redemptions.
- All redemptions must be received at Program Headquarters by 12/31/2012 in order to receive any prizes listed in this newsletter.
- Allow 6-8 weeks for delivery of prize
- Installers must use business name and address as the ship-to address for premiums.
- Photocopies of bar codes not acceptable. Original product bar codes only.